



# GetIT!

October 5th, 2013, Kharkiv

**PROPOSAL FOR SPONSORS AND  
PARTNERS**

# ABOUT THE CONFERENCE

**Get IT!** is a large-scale conference for game development specialists. This key event for more than three hundred Ukrainian developers and designers, as well as for Russian-speaking game developers, will be held for the forth. In Autumn 2013 Get IT! will be hosted in Kharkiv. Being the conference organizer, international company iLogos is seeking to create a cohesive IT-community. The plan is to make Ukraine a hot spot for the game product development.

**Get IT!** helps junior developers as well as professionals and specialists to keep up with current trends on the IT market and to share insights and experiences.

## FOR WHOM

- for programmers and designers searching for valuable knowledge
- for experienced developers eager to keep up with the times and always be aware of a rapidly changing IT technologies world
- for professionals wishing to share their achievements and best practices with peers

## BENEFITS

- familiarity with current trends, useful innovations and technologies
- acquisition of knowledge from the world's IT industry leaders
- expanding the network of professional contacts
- possibility to meet with leading employers and to find a promising and well-paid job

## DETAILS

**Conference format:** one-day event

**Place & time:** October 5th, 2013, Kharkiv, subway station Derzhprom/Universitet, Freedom Square, 4. Conference hall, V.N. Karazin Kharkiv National University

**Topic:** «Interaction with players: game design, code, art, marketing»

## BENEFITS OF THE PARTNERSHIP

Participation in conference in role of sponsor / partners enables you:

- maintaining of the development of IT society in Luhansk and Ukraine
- to promote your company
- to find potential partners and clients

## GENERAL SPONSOR

### **The sponsorship package includes:**

- granting of the status of the General sponsor
- mentioning of the company as General sponsor in all media appearances includes press-announcements and press-releases
- placement of partner logo and positioning as General sponsor in all conference printed materials
- placement of information about company in the official conference site Get IT — [getit.ilogos-ua.com](http://getit.ilogos-ua.com) (placement of the logo with link to official site of the General sponsor)
- placement of the banner in conference hall
- spreading of your own marketing materials and brand attributes among conference participants
- placement of information about company in social networks (vkontakte, facebook, twitter)
- presentation (short presentation 5-7 minutes) of the General sponsor at the conference
- attachment of sponsor's information materials to delegates package
- other options available when agreed with the Organizer

## COFFEE-BREAKS PARTNER

## AFTERPARTY PARTNER

## PRIZE PARTNER

## PRINT PARTNER

## PHOTOS AND VIDEO PARTNER

## INFORMATIONAL PARTNER

### **The partnership package includes:**

- mentioning of the company as partner in all media appearances includes press-announcements and press-releases
- placement of partner logo and positioning as partners in all conference printed materials
- placement of information about company in the official conference site Get IT — [getit.ilogos-ua.com](http://getit.ilogos-ua.com) (placement of the logo with link to official site of the partner)
- placement of the banner in conference hall
- spreading of your own marketing materials and brand attributes among conference participants
- placement of information about company in social networks (vkontakte, facebook, twitter)
- special advantages depending on the Partner package type.

# CONTACTS

## **Adviser:**

Elena Lobova

cell: +38 (066) 569 99 81

e-mail: [coo@ilogos-ua.com](mailto:coo@ilogos-ua.com)

skype: olena.lobova

## **Coordinator (sponsorships, partnerships, speeches, media):**

Tanja Evdokimenko

cell: +38 (050) 863 07 07

e-mail: [tatiana.evdokimenko@ilogos-ua.com](mailto:tatiana.evdokimenko@ilogos-ua.com)

## **Organizer:**

Iryna Svitsent

cell: +38 (066) 143 08 16

e-mail: [irina.svitsent@ilogos-ua.com](mailto:irina.svitsent@ilogos-ua.com)

Alyona Kononova

cell: +38 (095) 153 95 26

e-mail: [alyona.kononova@ilogos-ua.com](mailto:alyona.kononova@ilogos-ua.com)

skype: kononova.alyona

## **Organizer (for delegates):**

Katerina Riabukhina

cell: +38 (066) 727 18 03

e-mail: [ekaterina.riabukhina@ilogos-ua.com](mailto:ekaterina.riabukhina@ilogos-ua.com)